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Hereby declare that this thesis is purely and entirely written by myself and contains no plagiarism, as being regulated in *Peraturan Menteri Pendidikan Nasional* Number 17 in the year 2010 about *Pencegahan dan Penanggulangan Plagiat di Perguruan Tinggi* as well as the *Aturan Akademik UMPAR.*

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Parepare, 22 March 2024



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(Awal Wahyuddin)

LIST OF CONTENT

TITLE PAGE i

THESIS APPROVAL iii

DECLARATION iv

ACKNOWLEDGEMENT v

LIST OF CONTENT viii

LIST OF TABLE x

LIST OF APPENDICES xi

ABSTRACT xii

ABSTRAK xiii

CHAPTER I INTRODUCTION 1

A. Background 1

B. Problem Statement 4

C. Objective of Research 5

D. Significant of Research 5

E. Scope of The Research 5

CHAPTER II LITERATURE REVIEW 7

A. Some Related Findings 7

B. Some Pertinent Ideas 11

CHAPTER III RESEARCH METHOD 26

A. Research Design 26

B. Research Site and Participant 26

C. Procedure of Collecting Data 27

D. Technique of the Data Analysis 28

E. Research Validity 29
CHAPTER IV FINDINGS AND DISCUSSION 30
A. Findings 30
B. Discussion 39
CHAPTER V CONCLUSION AND SUGGESTION 45
A. Conclusion 45
B. Suggestion 45
BIBLIOGRAPHY 47
APPENDICES 52

LIST OF TABLE

Page

Table 4. 1 Types of Teaching Strategies that Applied by The Teachers.....31
Tabel 4. 2 Coding of Interview.....35

LIST OF APPENDICES

Page

Appendix A Observation Checklist 53
Appendix B Interview Questions for Teacher 55
Appendix C Interview Questions for Student 56
Appendix D Result of Observation Checklist 57
Appendix E Result of Interview with Teacher 67
Appendix F Result of Interview with Students 69
Appendix G Documentation 74

ABSTRACT

AWAL WAHYUDDIN, 2024. *Teachers' Strategies in Teaching English at Television Program Production and Broadcast Class at SMK Negeri 3 Parepare*. **Supervised by** Nasrullah and Patahuddin.

Mastery of English is essential in this global era, especially in Indonesia. This research focuses on English teaching strategies in the Television Production and Broadcast Program class at SMK Negeri 3 Parepare. Challenges involve a general curriculum that lacks specificity, books that do not match the vocational program, and material that is hard for students. This research aims to explore teachers' teaching strategies in dealing with these obstacles, in the hope of contributing to improving the quality of English language learning in vocational schools.

This study aims to find out the teacher's strategy in teaching English in Television Program Production and Broadcast class and students' response through the teaching strategy. This research was conducted through descriptive qualitative method with percentage to get the data. The sample of this study consisted of two English teachers and students of Television Program Production and Broadcast class at SMK Negeri 3 Parepare. To collect data, the researcher used two research instruments, namely; classroom observation and interview.

The results of the study show that there are four types of strategies that are often used by teachers, namely lecturer method, group discussion, the use of multimedia, and student presentation. Then, from the four strategies, students prefer the group discussion method than the other method.

Keywords: Teachers' Strategies, Student Response, Television Program Production and Broadcast Class

ABSTRAK

AWAL WAHYUDDIN, 2024. *Strategi Guru dalam Pengajaran Bahasa Inggris pada Kelas Produksi dan Siaran Program Televisi di SMK Negeri 3 Parepare.* ***Dibimbing oleh*** *Nasrullah dan Patahuddin.*

Penguasaan bahasa Inggris sangat penting di era global ini, terutama di Indonesia. Penelitian ini fokus pada strategi pengajaran bahasa Inggris di kelas Produksi dan Siaran Program Televisi di SMK Negeri 3 Parepare. Tantangan melibatkan kurikulum umum yang kurang spesifik, buku-buku yang tidak sesuai dengan program kejuruan, dan materi yang sulit bagi siswa. Penelitian ini bertujuan untuk menjelajahi strategi pengajaran guru dalam mengatasi hambatan-hambatan ini, dengan harapan berkontribusi pada peningkatan kualitas pembelajaran bahasa Inggris di sekolah kejuruan.

Studi ini bertujuan untuk mengetahui strategi pengajaran guru dalam mengajarkan bahasa Inggris di kelas Produksi dan Siaran Program Televisi dan respon siswa terhadap strategi pengajaran tersebut. Penelitian ini dilakukan melalui metode deskriptif kualitatif dengan persentase untuk mendapatkan data. Sampel penelitian terdiri dari dua guru bahasa Inggris dan siswa kelas Produksi dan Siaran Program Televisi di SMK Negeri 3 Parepare. Untuk mengumpulkan data, peneliti menggunakan dua instrumen penelitian, yaitu observasi kelas dan wawancara.

Hasil penelitian menunjukkan bahwa ada empat jenis strategi yang sering digunakan oleh guru, yaitu metode ceramah, diskusi kelompok, penggunaan multimedia, dan presentasi siswa. Dari keempat strategi tersebut, siswa lebih memilih metode diskusi kelompok dibandingkan dengan metode lainnya.

Keywords: *Strategi, Respon Siswa dan, Kelas Produksi dan Siaran Program Televisi*