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This thesis contains no material which has been accepted for the award of any other degree or diploma in any other university and, to the best of the candidate's knowledge and belief, this thesis contains no material previously published or written by another person, except where due reference is made in the text of the thesis.

If the above-mentioned materials are found in this thesis, I agree that the university can take legal action to cancel the conferment of my degree.

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A Thesis

# ENHANCING ENGLISH LANGUAGE ACQUISITION THROUGH TEAM GAME TOURNAMENTS SUPPORTED BY QUIZWHIZZER: AN EMPIRICAL ANALYSIS OF ITS EFFECTS ON STUDENT MOTIVATION AND LEARNING OUTCOMES

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# ABSTRACT

SATRIANI. 2025. *Enhancing English Language Acquisition Through Team Game Tournaments Supported by QuizWhizzer: An Empirical Analysis of Its Effects on Student Motivation and Learning Outcomes.* (Supervised by Ammang Latifa and Salasiah A)

Improving student engagement and learning outcomes through technology-based approaches has become a central focus in English language education. One innovative strategy introduced in this context is the use of the Team Game Tournament (TGT) model supported by the QuizWhizzer platform. This method integrates collaboration, competition, and gamification elements to foster an interactive, enjoyable, and stimulating learning environment. The objective of this study is to investigate the effectiveness of QuizWhizzer-based TGT in enhancing students' motivation and achievement in English learning.

This research employed a true experimental design involving two groups of ninth-grade students at UPTD SMPN Satap 9 Barru: an experimental group using TGT with QuizWhizzer and a control group using Quizizz. Data were collected through pre-tests and post-tests to assess learning outcomes, and through questionnaires to evaluate five dimensions of student motivation: intrinsic motivation, extrinsic motivation, social interaction, individual accountability, and task engagement. The data were analyzed using inferential statistical tests (Independent Samples t-test) and descriptive analysis to interpret students' motivation levels.

The findings revealed that students in the experimental group experienced a significantly higher improvement in English learning outcomes than those in the control group. Additionally, the integration of QuizWhizzer in the TGT model was proven effective in increasing motivation across all measured dimensions. The combination of competitive and gamified learning experiences created a collaborative and engaging environment that stimulated students to participate more actively. This study recommends QuizWhizzer-based TGT as an effective and innovative instructional model for enhancing both motivation and academic achievement in English language classrooms.

**Keywords**: Team Game Tournament, QuizWhizzer, English Language Learning, Gamification, Student Motivation.

# ABSTRAK

SATRlANI. 2025. *Enhancing English Language Acquisition Through Team Game Tournaments Supported by QuizWhizzer: An Empirical Analysis of Its Effects on Student Motivation and Learning Outcomes.* (Supervised by Ammang Latifa and Salasiah A)

Peningkatan keterlibatan dan hasil belajar siswa melalui pendekatan berbasis teknologi menjadi fokus utama dalam pembelajaran Bahasa Inggris. Salah satu strategi inovatif yang dikembangkan adalah penggunaan model Team Game Tournament (TGT) yang didukung oleh platform QuizWhizzer. Metode ini menggabungkan unsur kolaborasi, kompetisi, dan gamifikasi untuk menciptakan suasana belajar yang lebih interaktif, menyenangkan, dan menantang. Penelitian ini bertujuan untuk menganalisis efektivitas TGT berbasis QuizWhizzer dalam meningkatkan motivasi dan hasil belajar Bahasa Inggris siswa.

Penelitian ini menggunakan desain eksperimen murni dengan melibatkan dua kelompok siswa kelas IX di UPTD SMPN Satap 9 Barru, yaitu kelas eksperimen yang menggunakan TGT dengan QuizWhizzer dan kelas kontrol yang menggunakan Quizizz. Data dikumpulkan melalui pretest dan posttest untuk menilai hasil belajar, serta angket untuk mengevaluasi lima dimensi motivasi belajar siswa: motivasi intrinsik, ekstrinsik, interaksi sosial, akuntabilitas individu, dan keterlibatan tugas. Analisis data dilakukan dengan uji statistik inferensial menggunakan SPSS 29 untuk mengetahui signifikansi perbedaan antar kelompok, serta analisis deskriptif untuk menggambarkan tingkat motivasi siswa.

Hasil penelitian menunjukkan bahwa siswa pada kelas eksperimen mengalami peningkatan hasil belajar yang signifikan dibandingkan dengan kelas kontrol. Selain itu, penggunaan QuizWhizzer dalam model TGT terbukti mampu meningkatkan motivasi belajar siswa pada semua dimensi yang diukur. Kombinasi elemen kompetisi dan gamifikasi yang diterapkan menciptakan pengalaman belajar yang lebih menarik, kolaboratif, dan memotivasi. Temuan ini merekomendasikan penerapan TGT berbasis QuizWhizzer sebagai strategi pembelajaran inovatif yang efektif dalam pengajaran Bahasa Inggris.

**Keywords:** Team Game Tournament, QuizWhizzer, Pembelajaran Bahasa Inggris, Gamifikasi, Motivasi Belajar Siswa.

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