

PENGESAHAN UJIAN SKRIPSI

Skripsi atas nama: **Aisyah**, stambuk: **220110006** diterima oleh panitia Ujian Skripsi Fakultas Keguruan dan Ilmu Pendidikan (FKIP) Universitas Muhammadiyah Parepare (UM PAREPARE) SK Nomor: 874/FKIP/II.3.AU/F/2024, tanggal 26 Safar 1446 H bertepatan dengan tanggal 31 Agustus 2024 M untuk memenuhi sebagian syarat memperoleh Gelar Sarjana Pendidikan (**S.Pd.**) yang dipertahankan di depan penguji pada hari Kamis, tanggal 29 Agustus 2024.

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3. Ali Wira Rahman, S.Pd., M.Pd. (.....)
4. Dr. Khadijah Maming, S.Pd., M.Pd. (.....)

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DECLARATION

The Student who signs below:

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Faculty : Keguruan dan Ilmu Pendidikan

Title Research : The use of Canva Application in Improving Writing Skills
| at SMAN 2 Parepare

Hereby declare that this research is purely and entirely written by myself and contains no plagiarism, as being regulated in *Peraturan Menteri Pendidikan Nasional* Number 17 in the year 2010 about *Pencegahan dan Penanggulangan Plagiat di Perguruan Tinggi* as well as the *Aturan Akademik UMPAR*.

If in the future it can be proven that this research is not my academic writing or proven to be a work of plagiarism intentionally or not, I am willing to accept the following section:

1. Being canceled my degree following the prevailing regulations, and
2. Being charged before the law with criminal fraud and plagiarism

Thus I signed this declaration truthfully and without any coercion from any party.

Parepare, August 2024

Student




AISYAH

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ACKNOWLEDGEMENT



Alhamdulillah Rabbil Alamin, the researcher expresses her deepest gratitude to almighty Allah SWT the only substance for giving her guidance, inspiration, good health, and mercy in completing this research. Peace and blessing upon our prophet Muhammad SAW, his families, companions, and followers.

This research is presented to the English Department, the Faculty of Teacher Training and Education, University of Muhammadiyah as Partial fulfillment of the requirements for the degree of Strata 1 (S1).

Then, the researcher realizes that this research would never been completed yet without the assistance of several people. Therefore, she would so much like to express her highest appreciation and thanks to those people who have been involved in completing this research, for their valuable advice, support, guidance, and sacrifices. They are :

The researcher realizes that this research would like to express her deepest gratitude to her beloved parents “Riswan and Suarni”, as well as her beloved siblings “hafis and alya”, for their endless prayers, love, support, and motivation for her success.

For the guidance and correction to this research writing sincere and deepest thanks are expressed to Dr. Syawal, S.Pd., M.Pd. as the first consultant and Badaruddin, S.Pd., M.Pd. as the second consultant who always gives their help, guidance, and suggestion for the completion of this research.

Prof. Dr. H. Jamaluddin Ahmad, S.Sos., M.Si. the rector of Muhammadiyah University of Parepare, who already gave her best effort in leading her beloved University. She also gives thanks to the Dean of FKIP (Faculty of Teacher Training and Education) UMPAR, Patahuddin, S.Pd., M.Pd. for her guidance and Dr. Khadijah Maming, S.Pd., M.Pd. as the head of English Education Department for all her help, encouragement, advice, and guidance given to the researcher during the year of her research.

Lecturers especially in the English Education Study program have given great guidance and knowledge that is very useful for the researcher's future, also the staff of UMPAR whose names could not be mentioned one by one for their guidance and assistance in the researcher's academic.

Mardiah. S.Pd, M.Pd. as the Principal of SMAN 2 Parepare, for her permission so that researcher can conduct research at this school and also to Rostina S.Pd.I, as the English teacher for her help and suggestions during the teaching process. Also to the students of class XI Smart B2 and XI Smart B3 for their participation, attention, and time given to the researcher during the research process.

A friend but her feel like a family when with them, thanks to "Ana and Nilam" for all kindness that is truly incomparable. May our friendship remain eternal.

All of her very beloved friends, especially in the Department of English Literature, for her beloved friends in English 220, especially for "Ainun and Caca," for all the unforgettable moments from the beginning of college until now who had

always patiently accompanied the author everywhere. For “Syaifa”, sometimes the researcher felt like not in another place. Just feel like no one understands, but then her remember that she had friends like you. For “suci” who always patiently accompanied me during the research making process. Thank you for all the togetherness and unforgettable moments on this beloved campus.

For the residents of Pondok Asheeqa especially “lantai atas” who researcher cannot mention one by one, thank you for all the help and joy that is always given.

Last but not least, researcher, Aisyah who has cooperated in working on this final project. This final project. Thank you for always thinking positively when circumstances were not favorable, and always trying to believe in her, until finally her able to prove that can rely on myself. For being able to endure all the fear and lack of courage.

Finally, the researcher hopes this final project contribute to the improvement of English teaching and learning. May Allah the almighty always bless us both in the world and the heaven. Aamiin!

Wassalamu Alaikum Warahmatullahi Wabarakatu.

Parepare, Agustus 2024

AISYAH

ABSTRACT

AISYAH. 2024. *The use of Canva Application in improving writing skills at SMAN 2 Parepare.* Supervised by Syawal and Badaruddin.

The purpose of this study was to determine whether or not the use of Canva Application can improve the writing skills of students of SMAN 1 Parepare. Graphic design applications such as Canva have grown rapidly as tools that are not only useful for visualization, but also for the improvement of writing skills. This study aims to explore how Canva, known for its ease of use and functionality in graphic design, can facilitate and improve writing skills. Based on the interview at SMAN 2 Parepare class XI, it was found that there is still a low level of skill by seeing the mean score of the student s' writing ability is 40 while the standart schole score SMAN 2 Parepare is 70.

This research applied the *Quasi-experimental method*. The population in this study was the eleventh grade students of SMAN 2 Parepare in the academic year 2024/2025. The total population was 348 students and two classes from the eleventh grade were taken as samples by using *cluster random sampling method*, they were given treatment to write descriptive text.

The results of the data analysis showed that the use of Canva Application can improve students' speaking ability, as shown in the improvement of students' writing ability also exceeded the school standard,. The standard applied at SMAN 2 Parepare is 70 while the average post-test score of students got 87.3 in the Post-test result (87.38) is higher than the Pre-test result (42.14), and the t-test value (4.04) is higher than the t-table value (1.68) at the 0.05 level. This indicates that H1 is accepted and H0 is rejected. This means that students who were taught using Canva Application had a better improvement in writing ability compared to students who were taught without using Canva Application. Canva Application is very suitable for use as research material, especially in the field of English, many options and features can be used and researched. Canva provides many free templates for users. The templates make it easy for them to create attractive designs, without having to have advanced design skills.

Keywords: *Student writing skills, Canva Application, Quasi-experimental*

ABSTRAK

AISYAH. 2024. *The use Canva Application in improving writing skills at SMAN 2 Parepare.* Dibimbing oleh Syawal dan Badaruddin.

Tujuan penelitian ini untuk mengetahui apakah penggunaan Canva Application dapat atau tidak meningkatkan kemampuan menulis siswa SMAN 1 Parepare. Aplikasi desain grafis seperti Canva telah berkembang pesat sebagai alat bantu yang tidak hanya berguna untuk visualisasi, tetapi juga untuk peningkatan keterampilan menulis. Penelitian ini bertujuan untuk mengeksplorasi bagaimana Canva, yang dikenal karena kemudahan penggunaan dan fungsionalitasnya dalam desain grafis, dapat memfasilitasi dan meningkatkan kemampuan menulis. Berdasarkan hasil wawancara di SMAN 2 Parepare kelas XI, ditemukan bahwa masih rendahnya kemampuan siswa dengan melihat nilai rata-rata kemampuan menulis siswa yaitu 40 sedangkan nilai KKM SMAN 2 Parepare adalah 70.

Penelitian ini menerapkan metode *Kuasi-eksperimental*. Populasi dalam penelitian ini adalah siswa kelas sebelas SMAN 2 Parepare pada tahun ajaran 2024/2025. Jumlah populasi adalah 306 siswa dan dua kelas dari kelas sebelas diambil sebagai sampel dengan menggunakan metode *pengambilan sampel secara acak berkelompok*, mereka diberikan perlakuan untuk menulis deskriptif teks

Hasil dari analisis data menunjukkan bahwa penggunaan Canva Application dapat meningkatkan kemampuan berbicara siswa, seperti yang ditunjukkan pada peningkatan kemampuan menulis siswa juga melebihi standar sekolah,. Standar yang diterapkan di SMAN 2 Parepare adalah 70 sedangkan pada nilai rata rata post-test siswa mendapatkan nilai 87,3 pada hasil Post-test (87,38) lebih tinggi dari hasil Pre-test (42,14), dan nilai t-test (4,04) lebih tinggi dari nilai t-table (1,68) pada level 0.05. Hal ini mengindetifikasikan bahwa H_1 diterima dan H_0 ditolak. Hal ini berarti bahwa siswa yang diajar menggunakan Canva Application memiliki peningkatan Kemampuan menulis yang lebih baik dibandingkan dengan siswa yang diajar tanpa menggunakan Canva Application. Aplikasi Canva sangat cocok untuk digunakan sebagai bahan penelitian, terutama dalam bidang bahasa Inggris, banyak pilihan dan fitur yang dapat digunakan dan diteliti. Canva menyediakan banyak template gratis untuk para pengguna. Template tersebut memudahkan mereka untuk membuat desain yang menarik, tanpa harus memiliki kemampuan desain yang mumpuni.

Kata kunci: *Kemampuan menulis siswa, Canva Application, Kuasi-eksperimental*