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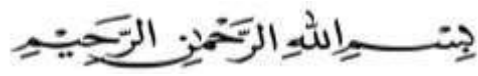
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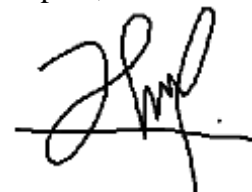
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I realize that this thesis is far from perfect, but I hope that this simple work can benefit anyone who reads and become a stepping stone for my next steps. Lastly, the researcher hopes that this final effort will improve the quality of English teaching. May Allah SWT continue to bless us in this life and the next. Aamiin.

Wassalamu Alaikum Warahmatullahi Wabarakatuh

Parepare, 8 Mei 2025

A handwritten signature in black ink, consisting of stylized cursive letters, positioned above a horizontal line.

Suci Hardiana S. Madjid

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ABSTRACT

SUCI HARDIANA S.MADJID, 2025. *The Use of Bamboozle as a Learning Media in Improving Student's English Vocabulary Mastery at SMA Negeri 2 Parepare.* **Supervised** by Patahuddin and Badaruddin.

This study investigates the effectiveness of Baamboozle as a digital learning medium in improving English vocabulary mastery among Grade XI students at SMA Negeri 2 Parepare. The motivation for this research stems from the observation that many students still struggle with limited vocabulary knowledge, mainly due to traditional teaching methods that rely heavily on lectures and passive learning. These conventional approaches often lead to student disengagement and boredom. Baamboozle, an interactive game-based learning platform, is proposed as a solution to increase engagement and foster vocabulary acquisition through enjoyable and meaningful activities.

The research employs a quantitative method using a quasi-experimental design, specifically a pretest-posttest control group model. Two classes were involved: the experimental class used Baamboozle, while the control class used Wordwall. The research instrument was a vocabulary test given before and after the intervention. Analysis of the data revealed no significant difference in the pretest scores between the two classes ($t\text{-test} = 1.02 < t\text{-table} = 1.72$), indicating similar initial vocabulary levels. However, posttest results showed a significant improvement in the experimental class ($t\text{-test} = 4.04 > t\text{-table} = 1.72$), confirming the effectiveness of Baamboozle in enhancing students' vocabulary mastery.

The findings suggest that Baamboozle is not only effective in improving vocabulary knowledge but also in increasing student motivation and participation. Its features—such as competitive team games, real-time scoring, colorful visuals, and immediate feedback—contribute to a more engaging learning environment. The study recommends integrating interactive platforms like Baamboozle into English instruction to make learning more dynamic and impactful.

Keywords: Baamboozle, Vocabulary Mastery, Learning Media, English Language Teaching, Student Motivation.

ABSTRAK

SUCI HARDIANA S.MADJID, 2025. *The Use of Bamboozle as a Learning Media in Improving Student's English Vocabulary Mastery at SMA Negeri 2 Parepare.* **Dibimbing oleh** Patahuddin dan Badaruddin.

Penelitian ini menyelidiki efektivitas Baamboozle sebagai media pembelajaran digital dalam meningkatkan penguasaan kosakata bahasa Inggris di kalangan siswa kelas XI di SMA Negeri 2 Parepare. Motivasi untuk penelitian ini berasal dari pengamatan bahwa banyak siswa masih berjuang dengan pengetahuan kosakata yang terbatas, terutama karena metode pengajaran tradisional yang sangat bergantung pada ceramah dan pembelajaran pasif. Pendekatan konvensional ini sering kali menyebabkan siswa tidak tertarik dan bosan. Baamboozle, sebuah platform pembelajaran berbasis permainan interaktif, diusulkan sebagai solusi untuk meningkatkan keterlibatan dan mendorong akuisisi kosakata melalui kegiatan yang menyenangkan dan bermakna.

Penelitian ini menggunakan metode kuantitatif dengan menggunakan desain kuasi-eksperimental, khususnya model kelompok kontrol pretest-posttest. Dua kelas dilibatkan: kelas eksperimen menggunakan Baamboozle, sedangkan kelas kontrol menggunakan Wordwall. Instrumen penelitian berupa tes kosakata yang diberikan sebelum dan sesudah intervensi. Analisis data menunjukkan tidak ada perbedaan yang signifikan pada skor pretest antara kedua kelas ($t\text{-test} = 1,02 < t\text{-tabel} = 1,72$), yang mengindikasikan tingkat kosakata awal yang sama. Namun, hasil posttest menunjukkan peningkatan yang signifikan pada kelas eksperimen ($t\text{-test} = 4,04 > t\text{-tabel} = 1,72$), yang menegaskan keefektifan Baamboozle dalam meningkatkan penguasaan kosakata siswa.

Temuan ini menunjukkan bahwa Baamboozle tidak hanya efektif dalam meningkatkan pengetahuan kosakata, tetapi juga meningkatkan motivasi dan partisipasi siswa. Fitur-fiturnya-seperti permainan tim yang kompetitif, penilaian waktu nyata, visual yang penuh warna, dan umpan balik langsung-berkontribusi pada lingkungan belajar yang lebih menarik. Studi ini merekomendasikan untuk mengintegrasikan platform interaktif seperti Baamboozle ke dalam pengajaran bahasa Inggris agar pembelajaran menjadi lebih dinamis dan berdampak.

Kata kunci: Baamboozle, Penguasaan Kosakata, Media Pembelajaran, Pengajaran Bahasa Inggris, Motivasi Siswa.

